



Morrisons Shorthorn Beef Scheme

Declaration for Approved Finishers

I, (name of business),
request to be an approved finisher for the Morrisons Shorthorn Beef Scheme.

Woodheads Livestock Buyer.....

I have read and understand the requirements attached and agree to abide by these requirements.

I understand that I will not receive any premiums available under this scheme, or any other benefits, until this Declaration and diet information has been received by Woodhead Bros..

Signature: Date:

Name:

Address:
.....

Postcode:

Contact Number:

Please return this declaration, together with your finishing diet to:

Livestock Department
Woodhead Bros (Colne) Ltd
Whitewalls Industrial Estate
Colne, Lancs
BB8 8LH

Please keep a copy for future reference

Approval is at the discretion of Wm Morrison Supermarkets.

Requirements for Approved Finishers

The Morrisons Shorthorn Beef range, launched in August 2016 aims to provide a consistent product to our suppliers, using only cattle sired by a Shorthorn bull. The Shorthorn is renowned for its marbling, which influences its rich, tender and succulent flavour.

Appropriate control of the production process will be exercised post farm-gate by Woodhead Bros / Wm Morrison Supermarkets.

To ensure consistency of production at farm level, a number of requirements are outlined below.

1. All eligible cattle must be sired by a Beef Shorthorn, Shorthorn or Whitebred Shorthorn bull. The breed description on the BCMS passport shall be definitive for these purposes.
2. Existing suppliers of cattle to Woodhead Bros/Morrisons should also complete this declaration if they wish to be part of the Morrisons Shorthorn Beef Scheme.
3. All eligible cattle must be fed on the prescribed finishing diet set out below. This diet must be fed for 100 days before slaughter. Where you believe cattle risk becoming over-fat within the 100 day period please contact your local Woodheads buyer who will assess the level of finish and draw cattle as appropriate.
4. The prescribed diet is cereal-based and must meet the following criteria:
 - a) 35% starch by dry matter.
 - b) Maximum 10% of total dry matter from potatoes, or potato-derived products.
 - c) Vitamin E should be included at a rate of 500 IU per head per day
 - d) Products known to taint or discolour meat (ie.onions/ beetroot) are not permitted.
 - e) Extracted starch products may not be used.
 - f) Care should be exercised in the use of urea and urea-based products to ensure that they are properly mixed and used only in accordance with the manufacturer's recommendations.

You are advised to consult a feed specialist / company or independent adviser to ensure that your finishing ration complies with the above.

Vitamin E has significant animal health benefits and is an antioxidant which enhances the visual appearance of meat, preventing discolouration and prolongs the shelf life. To ensure the required Vitamin E inclusion rate it is recommended that you contact your mineral merchant. Using your existing mineral formulation may be uneconomic.

5. Store cattle may, in some circumstances, require a transitional period to allow them to adjust to the increased starch levels in the Prescribed Finishing Diet. This period is likely to vary from farm to farm but the aim is to prevent acidosis in the cattle joining the finishing unit, caused by increased access to foods with high starch levels. You are advised to consult a specialist or adviser, in line with normal good practice.
6. Outdoor finishing of cattle is acceptable providing that the recommended dietary requirements detailed above for starch and Vitamin E are met. This will necessitate supplementary "bunker" feeding whilst at grass.
7. **You are required to attach a copy of your finishing diet to this declaration.** If more than one diet is used please attach copies of each. These will be treated in strictest confidence.
8. Approved Finishers are required to develop a health plan in conjunction with their veterinary surgeon or other suitably qualified person.
9. Approved finishing units must be Farm Assured.

